

Welcome to the official Meetings Africa 2017 Newsletter!

It's a 15-week countdown to the opening of Africa's premier tradeshow where the continent's suppliers of business events, products and services meet to showcase their offerings to key decision makers with strong purchasing power.

The team at the South Africa National Convention Bureau (SANCB) is hard at work ensuring that this year's meeting does not only yield great business results for exhibitors and buyers but also that Meetings Africa 2017 imparts invaluable knowledge about the industry. We truly believe that the growing meetings and conferencing industry will ultimately contribute to Africa's economic growth.

Keep checking up on the bi-weekly Meetings Africa newsletter for up to date, easy to access industry information and to stay fully informed about Meetings Africa 2017.

Registration for [exhibitors is open](#) and if you would like an invitation to the hosted buyers programme, please contact Tshepo Maseko at tshepo@southafrica.net

ENDS

South Africa National Convention Bureau

businessesevents.southafrica.net/

